

Lake Placid Curling Club – October 9, 2019
Board of Directors Meeting Minutes

Lake Placid Curling Club, Inc.
Board of Directors Meeting
October 9, 2019
Hulbert's Tri-Lake Supply
123 John Munn Road
Saranac Lake, NY 12983

President: Steve Urquhart
Secretary: Kimberly Weinrick (excused)
Caitlin Keefe

Group email to reach Board Members:
board@lakeplacidcurling.com

Attendees:

Steve Urquhart, Steve Maikowski, Bill Getman, Darren Dalton, Avery Clark, Caitlin Keefe

Board Members Not in Attendance:

Kimberly Weinrick was excused

President Steve Urquhart called the Lake Placid Curling Club, Inc., Board of Directors meeting to order at 6:35 p.m.

APPROVAL OF MINUTES:

Darren Dalton noted that "Plattsburgh" should be corrected to "Pittsburgh" in the September 2019 minutes. Steve Urquhart moved that they be approved with amendments and seconded by Bill Getman. Motion was approved unanimously.

REPORTS:

Financial:

\$4700.00 USD was paid to Thompson Rink for the set of junior stones, but the invoice was made in Canadian dollars. Treasurer Bill Getman expects a rebate, and Darren Dalton will follow-up with the company regarding the overpayment.

Nine (9) returning members have pre-registered at the time of the meeting. Three (3) interested parties have registered for the pre-season Learn to Curl (Stepping Stones). Included with the returning member pre-registrations is \$150 in donations as the option was included in the new and revised honorary member application form.

President:

At the time of the meeting, ten (10) people had signed up to volunteer to lay the lines for the arena rink ice-in. However, the previously scheduled date may be moved from Saturday, October 12th, to Sunday, October 13th. This may impact the number of members who can attend, but President Steve Urquhart will reach out to the club, if necessary. Darren Dalton will reach out to Matt from the Saranac Lake Civic Center by Thursday following the board meeting. Yarn amounts have been relayed by Tom McKernan and Steve Maikowski has volunteered to purchase the required materials. It should be noted that he will look reach out to locally-based resources, such as the Village Mercantile, before looking into buying from national chains.

Email Correspondence:

Some members have not been receiving Club emails through MailChimp. President Steve Urquhart states that he and Dave Kobe will meet to find and remedy the issues.

STANDING COMMITTEE REPORTS:

Family Curling Night:

Coordinating member Kimberly Weinrick has been excused from this meeting. Board members in attendance discussed the following issues:

- Confirmation of the date of the event as November 1, 2019
- Limit of twenty-five (25) families as written on the poster will be changed to twenty (20)
- Questions arose as to what the setup of the event would look like
- Concerns about the amount of volunteers signed-up
- Waiting for approval by the Board to send out flyer as drafted by Erika Bezio, the Community School Liaison at the Saranac Lake Central School District

Motion to approve flyer pending the change from “25” to “20” families was made by Bill Getman and seconded by Darren Dalton. Motion was approved unanimously.

Youth Curling:

Board was informed that the Youth Curling Program has the support of the Saranac Lake Central School District. The schools will be sending out information and forms to students and families. At the time of this meeting, twelve (12) youth have signed up for the program.

Merchandise:

Motion to approve the new logo (which will be used for the merchandise, the website, etc.) as designed by Chris Williams, the brother of board member Kimberly Weinrick, was made by Steve Maikowski (second was unrecorded). Motion approved unanimously.

Bear Essentials had not made samples for viewing at the time of this meeting. It was noted that Greg Moore has offered discount if the Bear Essentials logo is visibly included on the merchandise. Steve Maikowski will send out an order form to registered members to assess quantities. Jackets will only be purchased on pre-order, including an extra that will be

displayed in the Saranac Lake Civic Center's new display cases in the lobby. Steve Maikowski proposed switching the Club's official color from red to navy blue. T-shirts offered will be long-sleeve.

Bill Getman will inventory old materials. Current and new members will be given pins, patches and name tags bearing the Club's aforementioned new logo.

Motion and subsequent call for voting was tabled pending the receipt of the order forms.

Website:

Steve Maikowski made a request to the board to send out an email to members requesting feedback and constructive criticisms regarding the Club's new website layout. He will work with Avery Clark to construct the email and will filter the information and write the appropriate content. It should be noted that the registration form and liability waiver will be attached to said email.

Social Media:

Avery Clark has been made the administrator for the Club's Facebook page. Twitter handle "lakeplacidcc" has been created and Caitlin Keefe will add the link to the social media buttons on the Club's website.

Fundraising:

Steve Maikowski has reached out to member Sylvia Getman asking for brainstorming ideas for fundraising. He also expressed the need for a formal Fundraising Committee within the club. He will reach out to the membership at large for interest and volunteers.

Discussion has been tabled until the next board meeting.

NEW BUSINESS:

Learn to Curl (Stepping Stones):

Logistical and registration information has been posted to the Club's website and Facebook page previous to the board meeting. Bill Getman will get approval from the Village of Harrietstown to hang large plastic canvas posters on the Ampersand Basketball Courts' fence.

The current flyer to advertise the event is in Microsoft Word format and has been sent to the board for feedback and approval. Avery Clark will ask his sister, a graphic designer, to modify the design. The tentative plan is to distribute said posters by the end of the week following the board meeting.

Avery Clark proposed a paid promotion on the Club's Facebook page. This will be paid through the Club's PayPal account and used to supplement the distributed flyers. No formal motion was made, but informal and unanimous approval was given by the board.

40th Anniversary of Olympic Games:

A committee organized to celebrate the 40th anniversary of the 1980 Winter Olympic Games (hereafter referred to as "Anniversary Committee") has reached out to the LPCC to host and conduct curling events for the public at large. In previous discussions, the Club has said they would be willing, but request a \$375 fee which the Anniversary Committee has approved.

The curling event has been placed on the tentative schedule on Saturday, February 22nd, on Mirror Lake by the Lake Placid Toboggan Chute. Questions that the board members raised about the event included:

- Clearing snow, whether it would be done by Zamboni or the responsibility of the Club volunteers
- Responsibilities including crowd control
- Explicit expectations of the club at the event
- Possibility of selling merchandise at the location of the curling event

Member Caitlin Keefe will follow-up with the Anniversary Committee and report back at the next board meeting.

Equipment:

With the purchase of youth stones, two (2) new boxes will need to be built to safely and securely store them at the Saranac Lake Civic Center. It was determined that new Teflon sliders would not need to be purchased.

It was also mentioned that stabilizers will also need to be replaced this season. Darren Dalton has agreed to purchase and construct these new equipment needs. This will be considered as a donation-in-kind to the Club.

GNCC:

There was no GNCC report to read at the time of the board meeting.

Next meeting has been scheduled for Wednesday, November 6th at 6:30 p.m. at Hulbert's Tri-Lakes Supply.

Motion to adjourn was made by Bill Getman and seconded by Avery Clark. Approval was unanimous and meeting adjourned at 7:53 p.m.