

Lake Placid Curling Club, Inc.
Board Planning Session
October 24, 2022, 5:30 p.m.
Via Zoom video call

Officers:

Kimberly Weinrick, President
Katrina Dearden, Secretary
Cait Keefe, VP & Membership Coordinator
Dott McMenemy, Treasurer
Steve Maikowski, Marketing
Mark Hofschneider, Director at Large (website)
Aimee Lynch, Director at Large (social media)
Amber McKernan, GNCC Representative

Present:

Kimberly, Dott, Aimee, Mark, Katrina, Amber, Cait, Stephen

Call to Order: 5:30, MM by Dott and Sec by Aimee

Agenda:

- Financials

Basically two activities since the last Board meeting. \$210.00 expense to the CPA firm for the completion of our Form 990, and 33 cents interest in the money market account.

Account balances are as follows:

Checking: \$9,606.30

Money Market: \$13,369.66 with \$5,962.53 remaining for the youth program. Club balance, \$7,407.13

PayPal: \$250

Total: \$23,225.96 less youth program would be Club balance \$17,263.43

- Ice times & dates (as we received last meeting, below)

- No additional updates from Matt yet
- It was suggested to give a final explanation of where the money would be going and why the dues would stay the same with less ice time to help answer survey responses and to be more transparent to help people make a decision on whether to curl this year and pay dues.
- Season would be Feb, March, and then a handful of other dates before and after based on ice availability
 - Ice may not be available until Mid-Dec but this has not been confirmed
 - \$247.50 would be the approximate cost per person, so we would round the dues to \$250/person which does not give much buffer

- Vote to charge the same dues as last season even with reduced ice time to help cover the lack of learn to curl money coming in (dues being due 1/31)
 - Ice time costs \$225/hr this year which is up from last year (\$200/hr)
 - Dues last year were \$290, this year would be \$250
 - The board voted to approve the \$250 dues for this year with the caveat that this would be explained to the club members

- Survey status from Aimee

- 31 people answered the survey
- Survey responses were sent out to the board
- 70% indicated wanted to curl this year
- Most people wanted pick up games or a combo of skills and games
- About ½ indicated interest in curling in Lake Placid as well
- There was a number of requests for more communication to members
 - A suggestion was made for more regular newsletters or emails to members

- University Games Grant Options & LPCC volunteer numbers

- Grants will now be available based on the club's volunteer hours for the games
- Each volunteer can get a grant donation to be paid to LPCC which can help to cover some of the finances
 - Min of 6 shifts need to be covered with \$50/shift towards the organization
- The idea was pitched in a previous meeting about selling some of our merch at the games but does not currently look we can set up a store or sell our items at the games but we can direct them to our website or sales internally

- Lake Placid ice potential, cost, interest

- Ice time cost would be about \$300/hr (unclear if they would also charge us for set up time)
- Only 2 sets of stones in Lake Placid which would mean that the total of \$600 divided by 16 people maximum for a total of \$38/person/game maximum if a full 16 people sign up

-GNCC/ USCA

- GNCC has been voted out as a region from USCA
- To continue in the spirit of curling and sportsmanship we will pay dues to both USCA and GNCC until after the games when we will reassess
- Amber is currently the rep for GNCC but we do not have a rep for USCA, it was asked for a vote to make Amber the rep for USCA as well and she was voted in as such

Next meeting would be Monday Nov 14 at 5:30

Motion to adjourn Cait, sec Aimee at 6:31pm