

**Lake Placid Curling Club, Inc.**

**Board Meeting**

**February 27, 2023, 6:00 p.m.**

**Bitters and Bones**

**Officers:**

**Kimberly Weinrick, President**

**Katrina Dearden, Secretary**

**Cait Keefe, VP & Membership Coordinator**

**Dott McMenemy, Treasurer**

**Steve Maikowski, Marketing**

**Mark Hofschneider, Director at Large (website)**

**Aimee Lynch, Director at Large (social media)**

**Present:**

In Person:

Kim, Amber, Tom, Cait, Dott, Aimee

Via Phone:

Katrina

Excused:

Mark

**Agenda:**

Minutes

- Motion to accept minutes by Dott, Seconded by Cait
  - Additions were made were to the list of volunteers for the FISU world games

Financials

- Paypal has not changed
- Financial Report [linked here](#)
- Goldline order has made \$171.22 for the club, with thank you to Amber

Status of Memberships:

- We are now fully paid and registered as members with GNCC (\$715 paid)
  - We do need to update our logo on the GNCC website to the one that includes "in Saranac Lake"
- We can now move forward in renewing our SafeSport certifications
- We discussed the membership and dues for USA Curling, with discussion briefing to come during the Annual Meeting in April
- 49 total members with 15 being new, and several long time members traveling during our shortened season, expected to return next season

Status on Volunteer time & donation from FISU

- Kim is working with FISU to correct the number of shifts for the volunteers who are directing donations back to LPCC
- This gets us to about \$4,000 in donations

#### Merchandise

- Some old merchandise was sold at the last annual meeting
- Bear Essentials has been sold to an employee, Christina
  - Once she has settled we would like to get merchandise through them
    - Vests
    - Jackets
    - Hats
    - Long sleeve shirts
    - Short sleeve shirts
- Pins (the enamel club pins) would need to be made through someone else as Bear Essentials does not make them
  - We have previously used a company through Vermont
- We are also looking into coins for the start of the games
  - This may also be a giveaway for Members
  - While discussion took place for small gifts to the FISU volunteers it was noted they received outerwear from FISU, so an article on our website will feature their names
- Logos
  - Amber suggests merchandise to include the year established, TBD

#### Website and Social Media

- Our website needs to be updated and Aimee will help Mark in doing so
  - Minutes from board meetings will be posted
  - Possibly include the notes from the meetings when we did not have a quorum (TBD)
- Amber created a Facebook group for the club a while back, so that it does not compete with Aimee's Facebook page, it will be deleted to focus Members on the LPCC Club page
  - A post will be made first to announce that group members should follow the club page before it is deleted

#### Recap of curling so far with pick-up teams, feedback from new curlers

- Dates of future learn-to-curl will be agreed and shared well in advance
- Kim has been talking with the Lake Placid Inn for future curling experiences; this year is not an option given the limited ice times and the ability to run programs at the expected level for their customer base
- The Marines would also like a learn-to-curl which could not happen this year given the removal of the FISU ice and a hockey tournament (rough date of Jan 25, 2024)
- We would also like to add in clinics or learnings for our members to cover rules and etiquette as well as skill building

- Feedback from members about the current structure
  - Due to the limited amount of ice, there isn't a way to satisfy everyone
  - Making teams is hard without cutting into playing time

#### Subs

- Next season there needs to be a more efficient system to track the subs and their payments to the club for the number of games played
  - Dott would like a system in place. Possible options were discussed:
    - the skip or vice signs off on the sub when signing off on the score
    - A master sheet or calendar that the sub signs in on
    - Emailing Kim or Dott after the game with the subs would mean a lot of emails

#### Wednesday curling 4 x in March

- By email vote, the board agreed that the ice time for Wednesdays would be included in membership for this season with a donation bucket
- Set teams are once again difficult with people traveling; there is a risk of too many people coming so that the extras would not be able to play, though it seems we can make it work; so far we have not had too many members for 5 sheets

#### Communicating with Civic Center

- Locker rooms will have a charge next season
- For this year it is ok to use the locker rooms without additional fees
- Their social media team has been spotlighting us which is great and can be helpful for future learn-to-curls

#### Year-end wrap up with snack bar and Board Room

- We will be able to use the board room for an end of season get together and this may include food from the snack bar
  - The cost has not yet been determined
  - We will want to make sure we clean up and remove recycling
- Next year we may move to the end-of-game socials being once or twice a month instead of every week

#### Annual Meeting

- The meeting needs to be before May according to bylaws which leads to April making the most sense
- Kim will connect with Darren to see if he is willing to host as he has done in the past

#### USA Curling

- Lake Placid Curling Club was disheartened by USA Curling this past season and would like to reconsider our membership for next year
- Currently, they are not acting in a good sportsmanship manner but they are working on getting better so we may want to wait and see how their organization moves forward

- It is an expensive membership (\$34/member) that does not do much to help the club in the way it is currently set up
- They were helpful in getting our 501(c)3 status in the past
- We could put up a vote to the membership on whether we would like to pay our membership as a club for next year with the caveat that if we decide not to move forward with USA Curling, individual members can still pay to be individual members of USA Curling as a member-at-large
- We can wait until the Annual Meeting to make a final decision

#### Other

- A first-aid kit needs to be added to the supply cabinet (and if one exists, it needs to be more readily available).
- Clinic on rules and etiquette for the current members set up
  - Stations or rotations
  - Scheduled for the start of the season next year
- Motion to upgrade the financial system to something online such as Quickbooks to replace the old computer system
  - Cait will take the computer and replace it with a USB and back it up to a google drive
- As a board, we voted via email for Darren to move forward with getting a new closet/ storage solution for the brooms and supplies
- Tom asked that members be notified of board meetings in advance so that they can add to the agenda. Kim pointed out that we have held 2 Q&As scheduled for members with very little pick up, along with monthly updates. Cait mentioned we do not want to further overwhelm Members as they are able to talk to Kim on Sundays when she has been stationed at the front door before games

The motion to end the meeting at 7:37 was made by Cait and seconded by Aimee