

Lake Placid Curling Club, Inc.

Board Meeting
September 27, 2023

Weinrick residence
55 Riverside Drive
Saranac Lake, NY 12983
6:00 pm

Officers:

Kimberly Weinrick, President
Katrina Dearden, Secretary
Cait Keefe, VP & Membership Coordinator
Dott McMenemy, Treasurer
Aimee Lynch, Director at Large (marketing & social media)
Mark Hofschneider, Director at Large (website)
John Omohundro, Director at Large (special events)
Jackie Haynes, Invited guest & new members liaison

Present:

Kim, Dott, Mark, John, Cait, Katrina and invited guests: Jackie and Tom McKernan

Meeting called to order at 6:08 p.m.

President's Remarks:

Welcome and thanks to the LPCC Board for gearing up for a new season with several new LPCC Members, the new Civic Center rules and approaches, following the Civic Center's expansion. For planning we can think of the ice as a new venue with Matt Wolter continuing to manage it.

There will be new fees for services & offerings including locker rooms. We'll think through creative solutions to leverage the new facility while also being mindful of new costs as the larger space has higher expenses and staff requirements.

Financials

Presented by Dott, there was limited change and financial activity during the off season, with minor expenses noted. (see attached sheet).

Dott also highlighted the Rotary grant of \$350 for the youth curling. Kim and Cait, both Rotarians, attended a recent Rotary meeting and Kim shared gratitude from LPCC & young curlers. She presented on the youth curling program and Cait shared additional LPCC curling opportunities with Rotary membership overall.

Website

Mark noted that we should move to a new hosting facility / platform as the current service is not communicating well nor providing stable nor helpful support.

Mark will provide the alternative to Kim and include Amy on the updates and any additional background needed as Aimee has been helping Mark with web updates as well. He noted the

new server will cost more long-term, though in the long term we will have much better service and substantially fewer interruptions of hosting the LPCC site.

Site needs to be updated following this transition to the new server.

Ice Update

This is Tom's last season being in charge of the ice so he suggested that someone shadows him this year when putting in the ice.

- The Board thanked Tom for his ongoing leadership and stewardship of the Club and ice
- Kim will reach out to a few people for shadowing, including Darren and Roger
- We also schedule people to shadow or learn how to pebble during this season

Civic Center Updates

Paint the House, Oct 14 (expected, volunteers needed)

- 9:00 am for volunteers (Tom will be there earlier for prep)
- We'll use the tape that Amber McKernan ordered and should help speed the process
- Liability insurance has been obtained and shared with Matt at the Civic Center

Civic Center Open House with LPCC table

(Friday, Oct 20, 4-7 pm, Board Members needed)

- All Civic Center clubs will have a table for this event (hockey groups, skating, etc)
- LPCC table will have a stone, broom and shoes on table to help draw people over
- Information will also be available about the sport (items that are shared with the youth curlers); Jackie, Kim & Dott will manage the table, others are invited to come by
- Consider:
 - Video playing of a game for participants to view
 - Bring a tabletop curling game to share the scoring visual
 - Pin & patch giveaways

Expected cost of ice

- Estimated to be the same as last year (\$225/hr)
- Sometimes reduced ice can be arranged, during school hours, for example

LPCC Schedule

First day of curling (Oct 22), with our usual time in the calendar / schedule (3:45 - 6:00); Ice prep earlier. Main Schedule on Sundays until March 17 (potential until March 24)

Additional Day for early curling, there was a change in ice availability based on CanAm

(the potential extra day is no longer Wednesday, instead Saturdays: Oct 21, 28, Nov 4, 11)

- CanAm hockey has updated / changed their scheduling so Wednesday's no longer are available however Saturdays were offered potentially
- Board declined those Saturdays, keeping Oct 21 for this season's Learn to Curl

- Use the first Saturday (10/21) after Friday's open house for a Learn to Curl
- While we usually have a Holiday Learn to Curl, we will not host that this year, as the Board agreed that we would not have curling on:
 - Thanksgiving Sunday, nor Christmas Eve, nor New Years Eve (Sundays).

Orientation for current (new members)

- Offer Back to basics on Sunday 10/22 with training about form and drills, to be led by Jackie

- Possibilities to consider:
 - Skills night
 - Round robin games
 - Start with off ice refreshers before ice time (3pm)
 - Rules and etiquette (this can also be distributed in advance)
 - Set-up

Season Set-Up

- 10/22 First day on the ice for members; could be the welcome back / workshops, Jackie
- 10/29 will be the first league play with teams (3:30 arrival or a little earlier to make teams)
 - Dave Kobe is traveling, so Kim will reach out to Darren & Steve Urquhart for help with teams
 - **Split Season:** We will have two seasons; Oct - Jan; Jan - March
 - As agreed at the Annual Meeting, Socials will returning (there may be a charge for the room)
 - Board can supply the social items for the first one
 - If same room, have a stash of paper goods so it's there

Friendlies

Albany, Dec 2, confirmed

The Hoot? TBD

- Not sure of the availability of ice or both clubs - Tom will reach out

Others?

- Cait is looking into other clubs
- 5 and under opportunities (GNCC website has them listed) John will look into this and flag some potentials
- Members should also pursue for themselves what looks interesting

GNCC Update

- Not much has changed since the annual meeting in the Spring
- Dott is not currently receiving notifications or emails and is concerned that she may miss the membership renewal request (this is usually sent around October and the dues are due in December)
- Kim will speak with GNCC on a few details including not updating information though we have provided LPCC officers numerous times.

Other

- Mark created a Mailchimp account for newsletters and updates that will be shared with Kim and Aimee which could help with updates and surveys

Meeting adjourned at 7:05 p.m.