**Lake Placid Curling Club Board Meeting**

**Tuesday, August 26th**

**6:00 pm, Ed Donnelly's Home**

**Officers:**
Jackie Damour, President
Andrew Chary, Vice President
John Marona, Treasurer
Katrina Dearden, Secretary
Mark Hofschneider, Website
Sue Whitcomb, Marketing & Social Media
John Omohundro, Special Events
Ed Donnelly, Membership Coordinator

**Present:**
Jackie, Ed, Andrew, Katrina, John O

**Approval of Meeting Minutes for April 2, 2025 meeting**
Approved by Jackie, seconded by Andrew

**Financial Report**
-Membership invoices prior to curling start (savings if you pay early?)

- Still waiting for information from Matt about ice time and scheduling for the year.
- Incentives for an early start might be implemented but we are still waiting on the price for the year
    - This has been tried previously which mostly helped with planning as members signed up earlier

-Ice Prices

- $235/hour for ice last season
- $500-$600/ night is the current estimate for a curling night which would be about $25/person/night - $356 per player for the season assuming 32 people at last season's ice prices
    - Goal is $300/person depending on numbers, ice prices, insurance, and GNCC membership, equipment needs
    - Last season was $325 for the full 2024-2025 season or $195/ half season
        - $290/ season for subs
- Price for the season is on hold until we learn what the ice prices will be for this year as well as the insurance prices and other fees (GNCC membership)

**Ideas for New Member Recruitment/ Fundraising Ideas**

- Social Media and Marketing/ Advertisements

    - Figure out a price that we are willing pay for ads as well as increase our posting
- Reaching out to all members from last season to see who is interested
    - Alumni night that goes out to all members from the previous 5 seasons or so
- Learn to Curl events
- Possible yard signs around town
    - Banners on the lamp posts in town?
    - Flyers in windows
    - Banner outside the Civic Center and at Ampersand Park
- Ask the goats to curl (Murphy's)
- Advertisements in the Tupper Lake Civic Center
- Sponsors for local music events in the summer to get our name out there
- Getting a sponsorship or signage in the Saranac Lake Civic Center
- Encourage current members to invite a friend
- Seeing if the local papers will print our results in the sports sections

**Season Schedule - 2 seasons**

*Sunday, October 19th -*
*LPCC Alumni Night - all former and current members are welcome to come and curl. This would be an opportunity for pick-up games and getting started with curling.*

- Discounted price or full price with snacks and drinks after
- This will help to encourage previous members to return, and allows the first night back to be a fun night for all members
- $10/person for ice and snacks
- No instruction (all people who have curled before)

*Sunday, October 26th - Learn to Curl*

- $25/ person

*Sunday, November 2nd - 1 - League Play*

*Sunday, November 9th - 2 - League Play*

*Sunday, November 16th - 3 - League Play*

*Sunday, November 23rd - 4 - League Play*

*Sunday, November 30th - No curling /Thanksgiving*

*Sunday, December 7th - 5 League Play*

*Sunday, December 14th - 6 League Play/Championship?*

*Sunday, December 21st - No curling*

*Sunday, December 28th - Friends and Family Holidays in the House*

*Sunday, January 4th - No curling*

*Sunday, January 11th - Learn to Curl*

*Sunday, January 18th - 1 League Play*

*Sunday, January 25th - 2 League Play*

*Sunday, February 1st - 3 League Play*

*Sunday, February 15th - Olympic Learn to Curl (this is also winter carnival and President's Day weekend)*

*Sunday, February 22nd - 4 League Play*

*Sunday, March 1st - 5 League Play*

*Sunday, March 8th - 6 League Play*

*Sunday, March 15th - Championship?*

*Sunday, March 22nd - Championship*

*Sunday, March 29th - Annual Meeting*

19 Sundays

Do we want to pursue a second night of curling in March?

Other Ideas for events around Cortina-Milano Olympics -February 6-22nd

Saranac Lake Winter Carnival - February 6-15th

- **Hit the button event will have a cost this year ($5/person)**

**Equipment**

-Anything the club should look at purchasing? Anything that needs repairs?

- We believe we could use a couple more stablizers and possibly more brooms
    - John O will make a few more stablizers for the club and submit receipts for reimbursement

-Ed and Andrew have suggested having an online store for curling equipment that the club recommends (including head protection) where the club would get a cut of the sales

**Special Events Around the Upcoming Olympics**

- Benefits
    - Meet-ups to watch curling events
    - Can get new members and interest

    - Build camaraderie amongst the club members
- Places to watch
    - Rivertrail (renting a space or just asking them to turn the tvs to curling and invite people to join)
    - A room in the Civic Center
- Running a piece either on public tv or radio about the history of curling and then talking about LPCC
    - Something that could possibly be playing in the civic center lobby while public skating events are happening

**Action Items**

- Jackie will connect with the Civic Center to learn the ice pricing for the season
- Katrina will talk to the Murphy's about the goats curling
- Andrew will check with the Tupper Lake Civic Center and Roost in Tupper
- John O will make more stablizers and submit receipts for reimbursements
- Andrew will work on organizing friendlies along with John O
- Ed will focus on getting new members nametags and encouraging people to wear them
    - Jackie will look into where the name tags have been ordered from in the past
- Ed also has created a "new member form" to collect information for everyone
    - Katrina will make the sheet into a google form
- Ed would also like to share a list of equipment for members including head protection

**Scheduling the remaining board meetings for the year**

-Sept 11 on Teams at 7pm